

Moka Pot Packaging - August 2019

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About document

This is to help explain what is involved in the packaging of the moka pot for Sisitano

Our own box design

We have our own design and will order the boxes from a box factory in Yiwu

##Add a protector for handle

We will also add a piece of foam that will go around the entire handle and fit firmly in the box.
This is so that the handle will be protected during transit.



##Use bubble wrap around the product

We want to have bubble wrap around the entire product to ensure that the product doesn't get damaged during transit or move around



##Add a Branded Re-usable brown bag

We will provide “brown bags” that will be folded and put at the front to protect the nozzle / spout from penetrating through the front of the box



folded and put
at the spout side
to protect it
more.



Adhesive Tape the Box Closed



##Add a VIP Member Insert Card

We will have VIP cards to add into the box as well. This can be put where it fits best, at the top of the package would be ideal.



Done - Checklist

- Our own color box design
- Bubble wrap
- Handle protector foam
- Brown bag at spout side
- VIP card
- Tape box closed