



beckyAI press kit

USEFUL LINKS & RESOURCES



www.beckyai.com

Dear Smart Parent,

We're now live on Kickstarter. Get special pricing for a limited time as they are selling fast.

We hope you find these resources helpful in maximizing the use of your BeckyAI baby monitor and app. We highly appreciate your support and for sharing this intelligent technology with other parents and the world.

If you have any feedback, please email support@beckyai.com

Website & Social Media

BeckyAI Website: <https://www.beckyai.com/>

BeckyAI Blog: <https://www.beckyai.com/blog/>

Press Release: <https://affordablepressreleases.com/beckyai/>

Facebook: <https://www.facebook.com/BeckyAi>

Instagram: <https://www.instagram.com/beckyaipage/>

KickStarter

BeckyAi page on KickStarter:

<https://go.clktrack.com/wsbeckyaikickstarter>

KS Promotion Posts:

FB Post 940×788:

[Option 1](#)

[Option 2](#)

[Option 3](#)

IG Post 1080×1080:

[Option 1](#)

[Option 2](#)

[Option 3](#)

User Manual & Application Download

The BeckyAI App: <https://www.beckyai.com/app/>

User Manual:

https://drive.google.com/drive/folders/1hknEQX-_hZTolbnk3Y3vERo63O38Chi
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Logos & Branding

Main Logo: <https://files.shadstone.com/beckyai/beckyai.png>

Secondary Logo: <https://files.shadstone.com/beckyai/secondarylogo.png>

Color Variation Logo: https://files.shadstone.com/beckyai/logo_white.png

Favicon: <https://files.shadstone.com/beckyai/favicon.png>

Brand Book: <https://files.shadstone.com/beckyai/brandguide.pdf>

GIFs

<https://files.shadstone.com/beckyai/gif/product-only-01.gif>

<https://files.shadstone.com/beckyai/gif/product-with-baby-02.gif>

<https://files.shadstone.com/beckyai/gif/mom-baby-camera-03.gif>

<https://files.shadstone.com/beckyai/gif/mom-using-app-04.gif>

<https://files.shadstone.com/beckyai/gif/beckyai-gif-05.gif>

Images

Email Header:

https://files.shadstone.com/beckyai/beckyai_emailhead.jpg

Hero Image:

<https://client.sleephungry.com/drive/s/yUiSiuqlAZHjkGFIBGc89xnPvixtfK>

<https://client.sleephungry.com/drive/s/Ps6pKnRs0nXDmgmut7jtdwKyzlRtao>

BeckyAI Features:

<https://client.sleephungry.com/drive/s/1aRJM5I0QDsBPS20yZO61Wkzm9rIDs>

How BeckyAI Works Infographic:

<https://client.sleephungry.com/drive/s/dKyG5cZDhR29GGkVBdRsOoUkUxrzim>

Product Photo:

<https://client.sleephungry.com/drive/s/QUpUEpKTJLdfDQpXiSQ9BFdkazo7qA>

Raw Product Photos:

<https://client.sleephungry.com/drive/s/pl1IPfunTCTnkympiCS70i5zkhDq3W>

<https://client.sleephungry.com/drive/s/bL0y2xcVvJ9CQOV71KzStUzRzQJS9U>

<https://client.sleephungry.com/drive/s/jQmH8hBoe95azHDnN4N5ZZAwVHQQ>

[F3](#)

<https://client.sleephungry.com/drive/s/D9NKLmnccXnA8Imp0TTbHLXDSTfkxm>

<https://client.sleephungry.com/drive/s/7dUBS0NsEWqygT0GnKVn3BVVcjhkxZ>

<https://client.sleephungry.com/drive/s/TSOm8MmNjGWmbI6hxTA7jA1qNSAA4w>

<https://client.sleephungry.com/drive/s/f6K6y7cnTCG1n2hXPWnuYT5UqfJIRi>

<https://client.sleephungry.com/drive/s/LR169TPE2uixZe06huEnqluijicFlc>