



**Excalibur<sup>TM</sup>  
Brothers**

*License Program*





## About the Brand

**Excalibur Brothers is a Medieval Products brand with vast market recognition and brand awareness.**

- ✚ Excalibur Brothers as a brand exists for several years, building reputation and online presence, which allows it to have multiple growth opportunities in a profitable market
- ✚ As a business, it has managed, over the years, to secure a stable supply chain, including significant relationships with trusted suppliers
- ✚ Excalibur Brothers team successfully strives to produce high quality products with substantial differentiation from the competitors
- ✚ Products carrying its name is built by an experienced team who developed several products that accumulated thousands of positive reviews, with a high reviews/sales ratio of 5%-8%
- ✚ At the backend, Excalibur Brothers is built to create its own original marketing content, which is used in both a dedicated brand website and social media profiles

# The License Program

**Excalibur Brothers' License Program is a win-win bargain.**

- ⊕ A unique business model that allows selected sellers to join a well established brand and leverage its success
- ⊕ The program allows you to pick & launch a branded product sold exclusively by you in less than 45 days while we do all the hard work for you.
- ⊕ Under the license program, the seller will get an authorization to sell the brand's products and an all-around support for every aspect of its business
- ⊕ The program includes handling suppliers, shipments and providing valued training for its members
- ⊕ The license program is a unique plan which is offered to a selected group of franchisees



# Why Join the Excalibur Brothers' License Program?

## **The Excalibur Brothers' License Program members enjoy special conditions and benefits:**

- ⊕ Program fee, listing fee, investment for the stock and shipment
- ⊕ Extra optional conditions such as discounts, unique products and more
- ⊕ Opportunity to take part and influence the program and become an early adapter

We are looking for Amazon coaches and seller community leaders who can join our movement and spread the word.

- ⊕ 1 Product Listing Creation service (text, photos, videos)
- ⊕ Community and Launch assistance
- ⊕ Access to the Global From Asia VIP Community (1 year)
- ⊕ Join with other Blimp Method participants on mastermind calls
- ⊕ Access to the Blimp Method Video Course

# Why Join the Excalibur Brothers' License Program?

## What will be their role as Excalibur Brothers' License Program member?

- ⊕ The Excalibur Brothers' License Program member is basically a tester of the program
- ⊕ The members of the Excalibur Brothers' License Program are responsible to use the system and its processes and give feedback and improvement notes regarding their experience
- ⊕ Opinion-leaders are expected to market and present the program to their audience according to their honest assessment of the program

## Investment

- ⊕ \$5,000 USD program, setup, launch fee
- ⊕ Recommended \$5,000 - \$10,000 for inventory, company setup costs





# The Onboarding Process

**After joining the program, the onboarding process will initiate.**

During this process, the franchisee's account is created and a potential products proposal is presented.

Also,

- ✚ The franchisee is added to a dedicated Portal, Slack channel and a unique Dashboard that provides their sales figures
- ✚ Each franchisee will have his account setup, with his personal folder including all the information necessary for the business everyday operation
- ✚ As a franchisee all you'll have to do is to handle shipping plans, answer messages and manage your PPC campaigns.



# Final Questions and How to Apply

In order to best fit you with a product, it is important that you reply the following questions to the best of your knowledge:

- ⊕ What is your estimated budget for investment in your first product/products?
- ⊕ What are you expectations of your first product/products, in terms of revenue?
- ⊕ How much time will you be able to spend weekly managing the product/products?
- ⊕ Do you have a specific type of product that you wish to franchise?

To apply, please submit your answers to:

[support@excaliburbrothers.com](mailto:support@excaliburbrothers.com) or fill up  
<https://secure.memoupdate.com/excaliburbrothers/blimp/>

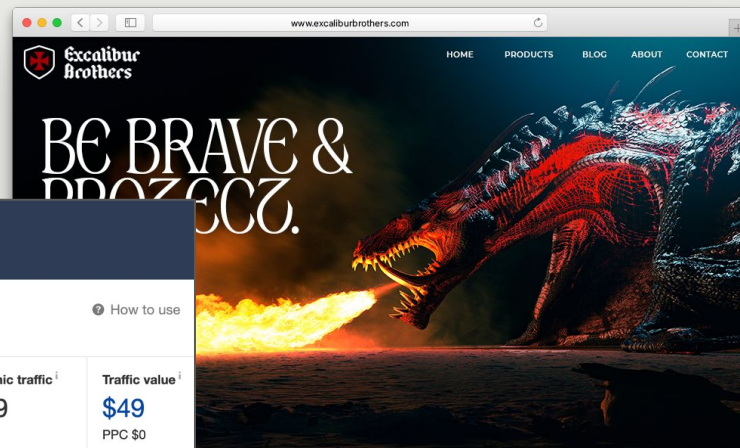
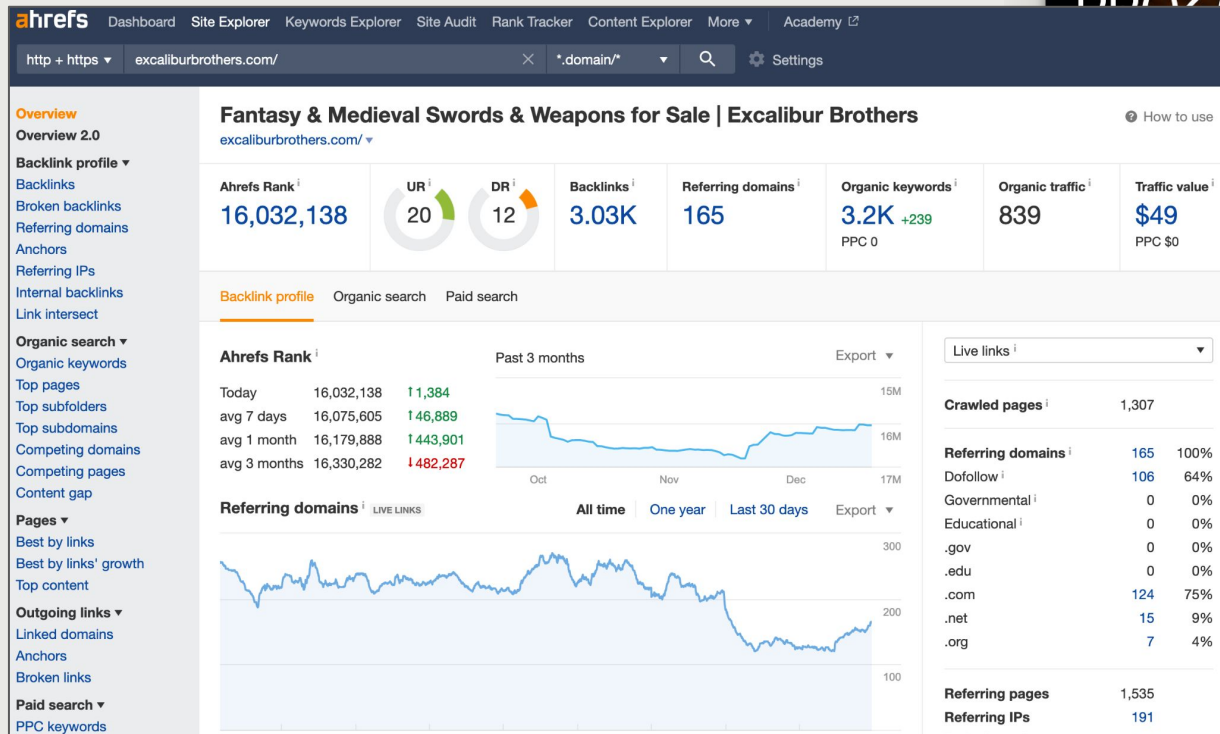
After we receive your answers, we will arrange a product selection meeting to present you with the optional products that best suit your needs.

# World Class Product Line





# 2003 Website with Authority & Traffic



# Established, Relevant Traffic in Niche



Organic keywords								
<div><div>United States</div><div>Position</div><div>Volume</div><div>KD</div><div>CPC</div><div>Traffic</div><div>SERP features</div><div>Word count</div><div>Keyword</div><div>URL</div></div>								
<div>2,325 keywords</div> <div>20 Dec 2021</div> <div>Don't compare</div> <div>Multiple URLs only</div>								
<input type="checkbox"/> Keyword	SF	Volume	KD	CPC	Traffic	Position	URL	
<input type="checkbox"/> katana vs samurai sword	5	300	6	0.00	80	1	<a href="https://www.excaliburbrothers.com/samurai-ninja-differences/">https://www.excaliburbrothers.com/samurai-ninja-differences/</a>	
<input type="checkbox"/> orcrist scabbard	4	100	0	0.22	44	1	<a href="https://www.excaliburbrothers.com/shop/orcrist-scabbard/">https://www.excaliburbrothers.com/shop/orcrist-scabbard/</a>	
<input type="checkbox"/> did ninja use katana	5	90	4	N/A	39	1	<a href="https://www.excaliburbrothers.com/samurai-ninja-differences/">https://www.excaliburbrothers.com/samurai-ninja-differences/</a>	
<input type="checkbox"/> samurai sword vs katana	5	100	3	0.00	38	1	<a href="https://www.excaliburbrothers.com/samurai-ninja-differences/">https://www.excaliburbrothers.com/samurai-ninja-differences/</a>	
<input type="checkbox"/> did ninjas use katanas	5	90	4	0.00	32	1	<a href="https://www.excaliburbrothers.com/samurai-ninja-differences/">https://www.excaliburbrothers.com/samurai-ninja-differences/</a>	
<input type="checkbox"/> what swords did ninjas use	5	80	3	N/A	28	1	<a href="https://www.excaliburbrothers.com/samurai-ninja-differences/">https://www.excaliburbrothers.com/samurai-ninja-differences/</a>	
<input type="checkbox"/> what sword did ninjas use	5	80	5	N/A	28	1	<a href="https://www.excaliburbrothers.com/samurai-ninja-differences/">https://www.excaliburbrothers.com/samurai-ninja-differences/</a>	
<input type="checkbox"/> ninja sword names	6	250	6	0.09	20	5	<a href="https://www.excaliburbrothers.com/samurai-ninja-differences/">https://www.excaliburbrothers.com/samurai-ninja-differences/</a>	

# Product Launch Events

## Backyard Black

QaBbCcDdEeffGg  
QaBbCcDdEeffGg



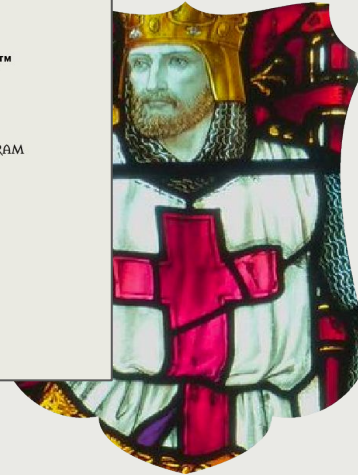


Are You a Noble Leader Looking To Join?  
<http://lavncb.excaliburbrothers.com>



Excalibur<sup>™</sup>  
Brothers

BRAND LICENSING PROGRAM



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## Excalibur™ Brothers

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