



**Excalibur
Brothers**

Instructions for Packaging Brand of Excalibur Brothers

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About Document

This is to explain and confirm the branding and the packaging for the Excalibur Brothers product line. You may also refer to this [VIDEO](https://files.shadstone.com/excalibur/EB_packaging.mp4) for better understanding: https://files.shadstone.com/excalibur/EB_packaging.mp4

Warranty Card & Round Table Card inside Envelope

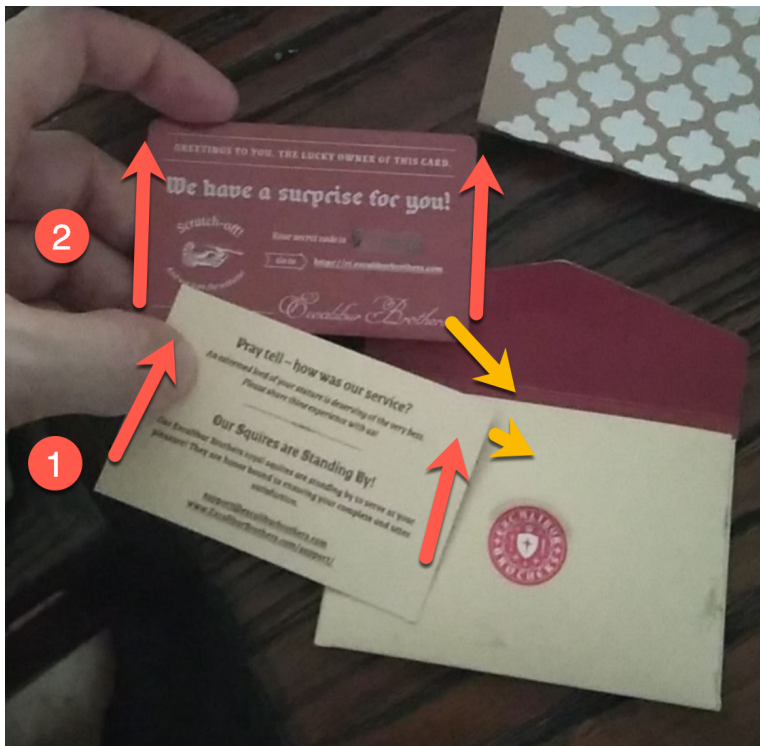
All products we sell will have

- * Warranty Card
- * Round Table Card
- * Envelope

The order these are placed is as such:

The Warranty Card on Top

Facing this way (words upwards) when the envelope is opened





The Round Table Card underneath

With the card instructions on top
(to be clear - this is the back)



Shrink Wrap

We want to shrink wrap each product so it is ensured no one else has opened the package except the end customer.

It also prevents returns of used and tarnished items and Amazon from re-selling used items.



Barcode Sticker (On Top of the Shrink Wrap)

We place the Amazon barcode ON TOP of the shrink wrap (not under it).

This way the bar code will be removed once the shrink wrap is placed.
Place this sticker - **ON TOP** of the plastic shrink wrap (not on the product)



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